

COMPANY PROFILE

2026

From idea to working institution.



ABOUT US

LAUREN PARKER LIMITED (LPL)



Most institutions do not fail for lack of ideas. They stall between the decision and the day the new organisation, programme or system actually works. Lauren Parker Limited exists to close that gap.

Founded in 2012, LPL is a Nigerian advisory and consulting firm that works from idea to operation. We help leaders shape the concept, test whether it can run and pay for itself, and then build what it needs: the strategy, structure, processes, systems and people. We stay through implementation and measure whether it performs.

Our method is ADIE: Assess, Design, Implement, Evaluate. It has been tested in demanding settings. From November 2018 to November 2024, LPL served as Edo State Government's resident health adviser. In that role we set up the Edo State Primary Healthcare Development Agency and the Edo State Health Insurance Commission, supported the opening of the Edo Specialist Hospital, and coordinated the rehabilitation and digitisation of primary healthcare clinics. At federal level, we designed the operating, funding and governance framework for the Health Sector Infrastructure and Service Delivery Fund for the Presidential Initiative for Unlocking the Healthcare Value Chain.

Our partners bring more than 20 years of experience across healthcare, oil and gas, ICT, financial services and the public sector. We also build and run our own healthcare ventures, so our advice is tested in day-to-day operations.

2012

Incorporated in Nigeria, RC
1006717

Lagos

Head office; delivery across
Nigeria

3

Lines of business: advisory,
consulting and business
incubation

ADIE

Assess, Design, Implement,
Evaluate

Our mission: to be the catalyst for positive transformation, building a legacy of growth, innovation and lasting impact.

LPL AT A GLANCE

Results across government, healthcare, education, retail and supply chain: from national policy to the clinic floor.

2012

FOUNDED IN LAGOS

80+

PROJECTS DELIVERED

6

SECTORS SERVED

15+

DEDICATED STAFF

ACROSS OUR PROJECTS

EDO STATE GOVERNMENT

2K+

Health workers trained to improve the quality of primary care

EDO STATE GOVERNMENT

2

State institutions established: Primary Healthcare Development Agency and Health Insurance Commission

EDO SPECIALIST HOSPITAL

25K+

New patients in 2023, at the hospital LPL helped open and set up

EDO SPECIALIST HOSPITAL

95%

Patient referral score in 2023 (net promoter score)

FAMACARE (LPL VENTURE)

13K+

Customers served in underserved communities, with a 15-minute patient waiting time

EDUCATION

2

Health training colleges re-established and accredited: Nursing and Midwifery; Health Sciences

SCOOP'D

96%

Process compliance rate, with 50% faster order preparation

SUDABELT MEDICAL

95%

On-time delivery rate, with real-time inventory visibility

Figures as published on lauren-parker-way.com and in LPL project records. Edo Specialist Hospital figures from its 2023 Annual Report (February 2024) and are hospital results. Project results are outcomes achieved with each client. Famacare is an LPL venture.

OUR VALUE PROPOSITION

Lauren Parker Limited helps governments, institutions and businesses turn ideas and mandates into organisations that work and last. We shape the concept, design the strategy, structure, processes, systems and people needed to run it, and stay through implementation until it performs.



01

Ideate and design for sustainability

We shape the concept and test how it will be governed, staffed and funded before money is committed.

02

Build the institution

We design the structure, processes, systems and roles, then recruit, onboard and train the people.

03

Stay until it performs

We coordinate partners, track delivery against KPIs and report to leadership until it runs.

THE PROBLEMS WE SOLVE

A mandate without an institution

A law, policy or executive decision exists, but there is no structure, staff or process to deliver it.

Strategy that stalls in delivery

Plans exist, but coordination, reporting and accountability are too weak to get them done.

An idea that has not been tested

A new programme, fund or business needs to prove it can operate and sustain itself before money is committed.

Systems that are not adopted

Technology is bought, but processes, data and training are not in place for people to use it.

WHAT WE DO

Five capabilities that together make an organisation work. Ideation runs through all five: we test whether a design can operate and sustain itself before it is built.

01 STRATEGY

Concept development, feasibility, strategy formulation, policy design, and funding and sustainability models.

Where we have done it: HIF framework and funding structure; EDHIC financial model; EDSPHCDA strategic pillars; fertility clinic feasibility.

02 STRUCTURE

Operating models, organisation design, governance, committees and institutional set-up.

Where we have done it: EDSPHCDA and EDHIC operating structures; Edo Specialist Hospital operating model; EdoHIP Advisory and Steering Committees; HIF governance model.

03 PROCESS

Process design and documentation, standard operating procedures, manuals and minimum standards.

Where we have done it: EDHIC process manual across 7 departments; EDSPHCDA HR, purchase-to-pay and essential drugs processes; minimum standards for PHCs; Scoop'd SOPs.

04 SYSTEMS

Digital transformation, requirements, technology partner coordination, performance management, KPIs, M&E and PMO set-up.

Where we have done it: EDSPHCDA digitisation programme; EdoHIP portal KPIs; balanced scorecards; project charters and quarterly reporting.

05 PEOPLE

Job design, recruitment, onboarding, competency frameworks, training and leadership development.

Where we have done it: Recruitment and onboarding for EDSPHCDA and EDHIC; 500+ PHC workers trained; 110 clinicians trained in Basic Emergency Care; ESSDA internship programme.

OUR APPROACH

ADIE: Assess, Design, Implement, Evaluate. The same discipline on every engagement, from a single business process to a new state institution.

A

ASSESS

Understand the current state, validate objectives, map stakeholders and find the real constraints.

OUTPUTS

Situational analysis, gap assessment, stakeholder map, baseline

D

DESIGN

Shape the concept and design the structure, processes, systems and roles, with operability and sustainability built in.

OUTPUTS

Strategy, operating model, process manuals, requirements, KPIs

I

IMPLEMENT

Stand it up: recruit, onboard, train, deploy systems, coordinate partners and report progress.

OUTPUTS

Staffed institution, trained teams, live systems, status reports

E

EVALUATE

Measure performance against agreed indicators, report to leadership and hand over for sustained operation.

OUTPUTS

Scorecards, quarterly reports, recommendations, handover pack

In practice The Edo State Primary Healthcare Development Agency was set up in phases of Assess, Design and Construct, and Implement and Set-up, then tracked with agency KPIs and the EdoHIP portal (2018 to 2019).

SECTOR EXPERIENCE

One capability, applied across public and private institutions.

Government and public institutions

CORE

Institutional set-up, programme management and reform for state and federal clients.

Edo State Government; EDSPHCDA; EDHIC; Edo State Ministry of Health; Presidential Initiative for Unlocking the Healthcare Value Chain

Healthcare delivery

CORE

Primary and secondary care operating models, clinic readiness and service standards.

Edo PHCs; Edo Specialist Hospital; One Wellness Center fertility clinic set-up

Health financing and insurance

CORE

Insurance scheme set-up and domestic financing mechanisms.

Edo State Health Insurance Commission; Health Sector Infrastructure and Service Delivery Fund

Digital and data systems

APPLIED

Digitisation, requirements, partner coordination and KPI reporting inside our programmes.

EDSPHCDA clinic digitisation; EdoHIP portal

Private sector and SMEs

APPLIED

Process design, operating structure and readiness for growing businesses.

Quality Foods Africa (Scoop'd); clinic operators

Education

APPLIED

Re-establishing and accrediting training institutions; capacity building for educators.

Edo State College of Nursing and Midwifery; Edo State College of Health Sciences; Annual School Census engagement

Core: repeated, documented delivery. Applied: delivered within our programmes. Emerging: active engagement, no completed assignment yet.

SECTOR FOCUS

EDUCATION

Transforming education through institutional development and capacity building

We recognise education as a critical driver of human capital development, economic growth and sustainable societal transformation. We provide strategic advisory, institutional development and capacity-building solutions that strengthen education systems, improve learning outcomes and enhance operational excellence. We work with governments, regulatory bodies, educational institutions and development partners.

OUR APPROACH

Effective education systems need more than physical infrastructure. They depend on competent educators, strong leadership, effective governance, relevant curricula and sustainable operating structures. Our approach combines strategic planning, institutional development, regulatory compliance, stakeholder engagement and capacity building.

01

Capacity building for educators and education administrators

Programmes that strengthen the professional, technical, managerial and leadership competencies of teachers, lecturers, school leaders, administrators and policymakers.

- Educator professional development
- Education leadership and management
- Institutional governance and administration
- Curriculum development and educational quality
- Digital skills and educational innovation
- Workforce development and succession planning

02

Educational institution establishment and transformation

End-to-end support to establish, re-establish, restructure and transform educational institutions, from feasibility to operational readiness.

- Institutional feasibility and strategic planning
- Institutional establishment and restructuring
- Regulatory compliance and accreditation support
- Infrastructure and facilities development planning
- Academic and workforce planning
- Governance and operational excellence
- Institutional sustainability

Our goal: resilient, well-governed and professionally managed institutions that deliver quality education and a skilled workforce.

OUR EXPERIENCE IN EDUCATION

Institutional revitalisation and transformation in Edo State, Nigeria

Lauren Parker supported the re-establishment, restructuring and accreditation of two health training institutions in Edo State, working with government stakeholders, regulatory authorities and multidisciplinary project teams.

01

EDO STATE COLLEGE OF NURSING AND MIDWIFERY

Institutional re-establishment and accreditation restoration

THE CHALLENGE

The former School of Nursing had closed and lost its accreditation.

WHAT WE DID

Worked alongside a multidisciplinary team on regulatory requirements, institutional governance, infrastructure readiness, academic planning and operational restructuring, and on the institutional frameworks, administrative structures and processes needed to reopen.

RESULT

Contributed to the re-establishment of the College and the restoration of its capacity to train nurses and midwives.

02

EDO STATE COLLEGE OF HEALTH SCIENCES

Institutional restructuring and accreditation renewal

THE CHALLENGE

Infrastructure deterioration, operational challenges and accreditation-related concerns required a full institutional transformation programme.

WHAT WE DID

Supported the review and restructuring of institutional operations, stronger administrative and governance frameworks, infrastructure improvement planning, and coordination of regulatory compliance and accreditation renewal.

RESULT

Contributed to the renewal of the institution's accreditation and stronger organisational and operational structures for teaching, learning and professional training.

BUILDING STRONGER INSTITUTIONS, DEVELOPING FUTURE TALENT.

Whether you are establishing a new educational institution, revitalising an existing one or strengthening the capabilities of educators and administrators, Lauren Parker provides the strategic expertise and implementation support to achieve sustainable results.

EDUCATION IN FOCUS

EDO STATE COLLEGE OF NURSING AND MIDWIFERY

We contributed to the re-establishment of the College and the restoration of its capacity to train nurses and midwives.



Students at the College



Stakeholder visit to the College



Lecture theatre at the College

SELECTED EXPERIENCE

Six assignments that show how we take an idea or mandate to a working institution.

- 01** **Edo State Health Improvement Programme**
Edo State Government, 2018 to 2024
- 02** **Building and digitising Edo's primary healthcare agency**
EDSPHCDA, 2018 to 2024
- 03** **Establishing the Edo State Health Insurance Commission**
EDHIC, 2019 to 2022
- 04** **Designing Nigeria's Health Infrastructure Fund**
Presidential Initiative, 2024 to 2025
- 05** **Process design for Scoop'd**
Quality Foods Africa, 2022 to 2023
- 06** **Fertility clinic operational readiness**
One Wellness Center, 2022



CASE 01

EDO STATE GOVERNMENT EDOHIP

Edo State Government
November 2018 to November 2024 | Government; Healthcare



Edo State Health MDAs Leaders Retreat, January 2024

THE CHALLENGE

The primary healthcare agency had one staff member and no board. There was no state health insurance scheme. A newly built specialist hospital had stood unused for about three years, and primary healthcare received less than 0.5% of the State budget.

OUR MANDATE

Resident health adviser and programme manager to the State, under a renewable engagement covering health systems strengthening, primary and secondary care, health insurance, nursing education and emergency services.

WHAT WE DID

- Set up the Primary Healthcare Development Agency and the Health Insurance Commission
- Supported the operating model and readiness of the Edo Specialist Hospital
- Oversaw partners on the re-activation of the School of Nursing and Midwifery
- Delivered Basic Emergency Care and Basic Life Support training for clinicians
- Supported COVID-19 governance and logistics in 2020
- Facilitated the 2024 Health MDAs Leaders Retreat to align 2024 initiatives

RESULTS

6 yrs

resident health adviser

4

reform pillars supported

500+

PHC workers trained

<0.5% to >4%

PHC budget share, 2018 to 2021 (State outcome)

- Edo Specialist Hospital operational from June 2019, serving about 6,000 patients a month by 2021 (State result)
- Health Insurance Commission established August 2019; 20,000+ residents enrolled by Q1 2021 (State result)

Capabilities: Strategy | Structure | Process | Systems | People

CASE 02

BUILDING AND DIGITISING EDO'S PHC AGENCY

Edo State Government; Edo State Primary Healthcare Development Agency (EDSPHCDA)
2018 to 2019 (set-up); November 2023 to November 2024 (programme) | Government; Healthcare; Digital



Edo State Governor with health MDA leaders and the LPL team, 2024

THE CHALLENGE

In 2018 the agency existed in law but not in practice. In 2023 the challenge moved to clinic infrastructure, technology adoption and data: hardware was missing, software uptake was slow and data arrived late.

OUR MANDATE

2018 to 2019: set up the agency end to end. 2023 to 2024: general advisory, a digital transformation programme, and management and coordination of PHC rehabilitation works.

WHAT WE DID

- Agency law amendment support, board set-up, strategy and operating structure
- Departmental processes, job descriptions, recruitment, onboarding and training
- Minimum standards for PHCs and a central essential drugs plan-to-stock process
- Digitisation strategy, requirements, technology architecture options and partner coordination
- PHC selection, contractor management and renovation status reporting
- Org structure review, performance and learning frameworks, and a full handover pack

RESULTS

63

clinics on e-clinic by Q3 2024
(target 60)

48 / 50

sites connected to the
internet

8 / 11

model clinics renovated by Q3
2024

69% to 73%

clinical compliance, Q2 to Q3
2024

- Agency operational with a board backed by law and 60+ staff across 7 departments (by 2021)
- 20 pilot PHCs rehabilitated to national minimum standards and running e-clinic (2019)

Capabilities: Structure | Process | Systems | People

CASE 03

ESTABLISHING THE HEALTH INSURANCE COMMISSION

Edo State Government; Edo State Health Insurance Commission (EDHIC)
2019 to 2022 | Health financing; Government

THE CHALLENGE

Government support for health came only through subventions. There was no commission, no operating guidelines and no staff.

OUR MANDATE

Strategy, structure, operating guidelines, recruitment and processes for the Commission, then two years of governance, sales and performance support.

WHAT WE DID

- Facilitated the law and the appointment of the Director General
- Strategy document, operating structure and stakeholder ecosystem design
- Operational guidelines and stakeholder management policy
- Process manual across finance, HR, IT, health standards, risk, sales and facilities
- Recruitment, onboarding and training of Commission staff
- Edo Health Insurance Summit to launch the scheme

RESULTS

Aug 2019

Commission established

70+

staff recruited and trained

7

departmental process manuals

20,000+

residents enrolled by Q1 2021 (State result)

- Commission established in August 2019 with 70+ trained staff (State result)
- Operating guidelines finalised for review in January 2021
- 20,000+ residents enrolled by Q1 2021 (State result)

Capabilities: Strategy | Structure | Process | People

CASE 04

DESIGNING NIGERIA'S HEALTH INFRASTRUCTURE FUND

Presidential Initiative for Unlocking the Healthcare Value Chain
July 2024 to January 2025 | Federal government; Health financing; Policy

THE CHALLENGE

Design a domestic, sustainable fund that can attract blended finance and allocate it transparently.

OUR MANDATE

Technical advisory: guiding principles, operating framework, funding sources, governance structure, core processes, impact objectives, risks and approval support.



WHAT WE DID

- Review of international models including the UK, Egypt and India
- Funding structure covering public allocation, donors, diaspora, PPPs and private capital
- Governance model with a Board of Trustees and accountability for disbursement
- Project selection and evaluation matrix
- Risk management and sustainability sections

RESULTS

77.2%

of health spending out of pocket in 2021: the gap the Fund targets

6 months

from contract to final framework

- Final draft framework and executive summary delivered (January 2025)
- Framework reviewed and approved to proceed to an Executive Bill stage (per April 2025 ToR)

Capabilities: Strategy | Structure | Process

Source: Executed contract dated 11 July 2024; HIF Framework Final Draft (20 January 2025); Executive Summary (12 January 2025). Delivered in collaboration with CFG Africa.

CASE 05

PROCESS DESIGN FOR SCOOP'D

Quality Foods Africa (Scoop'd)
October 2022 to March 2023 | Private sector; Retail and food service

THE CHALLENGE

Processes, recipes and shift routines were not documented, so quality depended on individuals.

OUR MANDATE

Three-phase engagement: assess, design core business processes, implement and train.

WHAT WE DID

- Gap analysis report
- Operations processes for start, during and end of shift
- Finance, inventory and purchase-to-pay processes
- Recipe books and preparation manuals
- KPIs, templates and training plan

RESULTS

11 / 11

staff passed the SOP training assessment

4 | 6 | 1

distinctions, merits and passes

- All 11 staff assessed after SOP training passed: 4 distinctions, 6 merits, 1 pass

Capabilities: Process | People

CASE 06

FERTILITY CLINIC OPERATIONAL READINESS

One Wellness Center (Urban Medical District)
June to December 2022 | Healthcare; Private sector



One Wellness Center launch, 2022

THE CHALLENGE

Bring together legal, technology, marketing, staffing and clinical processes in a short window before launch.

OUR MANDATE

Operator agreement to set up and run the clinic.

WHAT WE DID

- Legal and banking set-up and vendor contracts
- Brand identity and website with appointment booking
- Job descriptions, recruitment, onboarding and training
- Business and clinical SOPs
- KPIs, scorecards and weekly operations reporting

RESULTS

- Clinic opened and operating, with weekly performance reporting from September 2022

Capabilities: Structure | Process | Systems | People

DEMONSTRATED IMPACT

What changed, and who can claim it. We separate what LPL delivered from results achieved with, and by, our clients.

DELIVERED BY LPL

- Two state institutions set up: EDSPHCDA and EDHIC
- 130+ agency staff recruited and onboarded
- Process manuals for 7 EDHIC departments and core EDSPHCDA processes
- HIF framework, governance and funding structure
- Scoop'd SOPs: 11 of 11 staff passed assessment

PROGRAMME RESULTS LPL COORDINATED

- 20 pilot PHCs rehabilitated to national minimum standards (2019)
- 63 clinics enabled on e-clinic (Q3 2024)
- 8 of 11 model clinics renovated by Q3 2024
- 500+ PHC workers and 110 clinicians trained
- Clinical compliance up from 69% to 73% (2024)

STATE OUTCOMES LPL SUPPORTED

- Primary healthcare budget share from under 0.5% to over 4% (2018 to 2021)
- Edo Specialist Hospital open from June 2019, about 6,000 patients a month by 2021
- Health insurance scheme launched; 20,000+ residents enrolled by Q1 2021

Sources: EDSPHCDA Q3 2024 report; Edo State Health Summary Report 2018 to 2021; EdoHIP Program Status Report; EDHIC status reports; Scoop'd training evaluation.

FURTHER EXPERIENCE

2020	Edo State Ministry of Health Organisational transformation, Phases 1 and 2, with Greenfields Consulting
2023 to 2024	Emergency Response and Technologies Africa (FID-funded) Government relations for the Edo community-based first responder project
2024	Edo State Skills Development Agency Internship programme management and recruitment support for Health MDAs
2024	Edo State Health MDAs Leaders Retreat: design, facilitation and 2024 initiative planning
2020	Edo State Government COVID-19 governance framework and screening and testing logistics support



Left: Edo EMS launch, 2024, where LPL provided government relations for the FID-funded first responder project. Right: LPL team with Edo State health leaders, 2024.

THE LPL GROUP

We also build and run our own ventures. They are where we test our own advice, and they are owned by LPL rather than presented as client work.

FAMACARE

Community primary care clinics in Egbeda and Abule-Egba, Lagos, since 2019, now including Famacare Diagnostics.

ASKNELLO

Digital health and technology services: appointment booking, healthcare e-commerce and specialist finder, launched 2020.

VELLS RESOURCERY

Procurement of medical equipment and consumables.



Famacare clinic team, Lagos



THE TEAM



UZOR OFULUE

ENGAGEMENT PARTNER

Uzor Ofulue is a strategic leader and health systems innovator with over 20 years of experience in healthcare, technology, insurance and the public sector. She drives business transformation, digital innovation and sustainable growth.

She led the design and deployment of Smarthealth, Nigeria's first fully integrated health information management solution. She also contributed to the restructure and growth of eClat Healthcare, an Interswitch subsidiary that became a leading provider of healthcare technology in Nigeria.

Uzor is the Engagement Partner at Lauren Parker Limited and Founder and CEO of Famacare Centre. Through Lauren Parker, she advises governments, development partners and private organisations on healthcare infrastructure, health financing, primary healthcare, institutional reform and capacity building. Through Famacare, she expands access to quality, technology-enabled care that combines primary care, diagnostics and preventive services.

Her public sector work includes the Edo State Health Improvement Programme, where she contributed to healthcare infrastructure redevelopment and institutional reforms that strengthen service delivery and long-term sustainability.

Her doctoral research, "Beyond Pilots: What Enables Digital Health Innovations to Scale in Africa," draws on data from digital health innovators in 13 African countries. It finds that entrepreneurial and industry-specific experience contribute significantly to innovation adoption and scale-up. The findings inform investment decisions, innovation policy and entrepreneurial capacity development.

Uzor holds a Doctor of Business Administration (DBA) from Hult International Business School, a Master's degree in Health Economics and Management from the University of Sheffield and a Bachelor's degree in Microbiology from the University of Lagos. She also holds a Certificate in Leading in Healthcare Systems from Harvard University, and certifications in healthcare information systems (CPHIMS), product management and Lean Six Sigma. She is a member of HIMSS, the Association of International Product Marketing and Management, and the International Health Economics Association.

Her mission is to transform African health care systems through strategic leadership, evidence-based innovation and sustainable financing.

QUALIFICATIONS

DBA, Hult International Business School | MSc Health Economics and Management, University of Sheffield | BSc Microbiology, University of Lagos | Certificate, Leading in Healthcare Systems, Harvard University | CPHIMS | Lean Six Sigma



ZAINAB ALI BABA

CONSULTING PARTNER | BUSINESS TRANSFORMATION ADVISOR

Zainab Ali Baba is a business transformation and operational excellence specialist with more than 20 years of experience across healthcare, insurance, oil and gas, ICT, financial services, professional services, the public sector and the creative economy. She is Consulting Partner at Lauren Parker Limited and Co-founder of The Lagos Lifestyle Company.

Her specialism is execution: turning strategy into the structures, processes and performance systems that make it work. A chemical engineer by training and a Lean Six Sigma practitioner, she designs business productivity frameworks, operating models and standard operating procedures, and builds the performance measures leaders use to run their organisations. She works closely with entrepreneurs, C-level executives and public-sector leaders.

On LPL's six-year engagement as resident health adviser to Edo State Government (2018 to 2024), she contributed to establishing the State Primary Healthcare Development Agency and the State Health Insurance Commission. In 2023 and 2024 she was LPL's Project Consultant on the agency's primary healthcare infrastructure and digitisation projects. In the private sector she led LPL's process design engagement for Scoop'd, from gap analysis to SOPs and staff training.

Her work extends into the creative and lifestyle economy. Through The Lagos Lifestyle Company, which she co-founded, she designs and delivers curated experiences, executive events and hospitality services, including The Elements, a series of curated conversations on leadership and the seasons of life. She also advises fashion and creative brands on valuation, operating systems and event delivery.

Zainab has delivered a knowledge session on performance management to Stanford Seed Africa and has worked on consulting and business development collaborations in Ghana, South Africa, Kenya, Rwanda and Tanzania.

She holds an MEng in Chemical Engineering from University College London and an Executive MBA from the Quantic School of Business and Technology. She completed the Senior Management Programme at Lagos Business School and the Executive Operations Experience at the Kellogg School of Management, and is Lean Six Sigma Green Belt certified and Black Belt trained.

Committed to education, she served in the leadership of the parent-teacher association of a primary school, where she worked to uphold academic and non-academic standards. She also mentors young adults in self-discovery and personal productivity.

QUALIFICATIONS

MEng Chemical Engineering, University College London | Executive MBA, Quantic School of Business and Technology | Senior Management Programme, Lagos Business School | Executive Operations Experience, Kellogg School of Management | Lean Six Sigma Green Belt



LOLA OLADIPO

BUSINESS OPERATIONS AND PRODUCT STRATEGY

Lola Oladipo is a business operations professional who works with Lauren Parker Limited on business development, product strategy and operations. She has more than a decade of experience in product management, data analysis, product strategy, business operations and value realisation, mainly in financial technology.

Lola provides product strategy, business analysis, project management, data analysis, technology business advisory and people management services across sectors. She has moved multi-million-dollar, cross-border projects from concept and design through to full implementation.

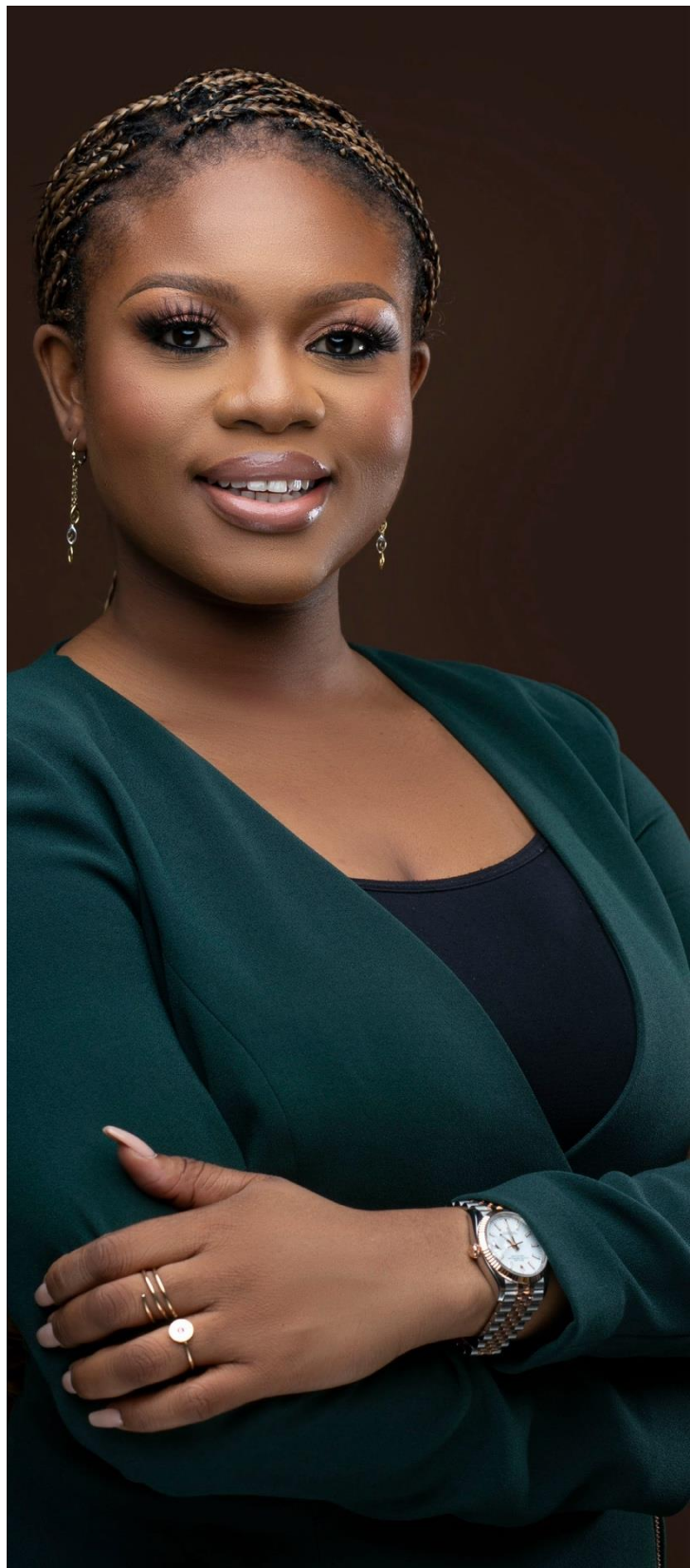
Her career includes product and value realisation roles at Interswitch Group from 2014 to 2020, where she managed the roadmap for corporate payment collections products and tracked strategic product initiatives. She was Chief Operating Officer of Advansio Interactive, where she led the team that developed a working framework for the Oyo State internally generated revenue project. Since 2021 she has been Director of Operations at Rainbow Technologies, managing a project operations fund of over USD 1.5 million. She has also consulted for Lipa Later and Platform Capital.

Lola holds a Bachelor of Commerce with a specialisation in Informatics from the University of South Africa. She is a SAFe Agile Practitioner and a Certified Product Marketing Manager, and holds certifications in Customer Value Management and Lean Six Sigma (Yellow Belt).

She is known within LPL as 'the Fixer' for her ability to take a project from idea to working delivery.

QUALIFICATIONS

Bachelor of Commerce, Specialisation in Informatics, University of South Africa (2012) | Diploma in Information Systems Management, Aptech Computer Education (2005) | SAFe Agile Practitioner (2019) | Customer Value Management (2018)



WHY LAUREN PARKER

01

We have built institutions, not only advised them

In Edo State we took two agencies from mandate to operation: structure, processes, recruitment, onboarding and reporting.

02

We stay through implementation

Six years as resident adviser to one State Government, coordinating clinic renovation, digitisation and quarterly performance reporting.

03

We design for operability and sustainability from the idea stage

Our designs include how the organisation will be governed, staffed and funded, as in the HIF framework and the EDHIC financial model.

04

We operate what we advise on

LPL incubates and runs its own healthcare ventures, so our process and people advice is tested in daily operations.

05

We work across government and business

State and federal government, development-funded projects and private companies, with partners whose careers span healthcare, oil and gas, ICT and financial services.



LET'S BUILD WHAT'S **NEXT, TOGETHER**

To explore opportunities for support or partnership, please contact us.

Uzor Ofulue

Engagement Partner

+234 802 322 1373

uzor@laurenpartnerway.com

Zainab Ali Baba

Consulting Partner

+234 803 619 6818

zainab@laurenpartnerway.com

Lola Oladipo

Business Operations

+234 813 937 3979

lola.oladipo@laurenpartnerway.com



Lauren Parker Limited, RC 1006717

Impact Hub, 22 Glover Road, Ikoyi, Lagos, Nigeria

+234 907 004 0300 | info@laurenpartnerway.com | www.laurenpartnerway.com